

Colleen Lyons Oyler

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Professional Summary

Strategic and inclusive education leader with 20+ years of experience in cross-sector environments, specializing in user-centric learning communities. Proven ability to scale programs, lead diverse teams, and implement data-informed strategies to drive equity, access, and impact. Recognized for stakeholder alignment, evaluation-driven results, and program growth.

Education

Master of Education, 2011

Ashland University, Ashland, Ohio

Major: Curriculum & Instruction, Thesis Focus: Creative Curriculum

Bachelor of Arts, 2006

University of Toledo, Toledo, Ohio

Major: Studio Art & Photography, Minor: Art History

Bachelor of Education, 2006

University of Toledo, Toledo, Ohio

Major: Art Education License: PreK-12, Multiage Education

Professional Experience

Baltimore County Public Schools, Charlesmont Elementary, 2023 - *Present*

Community School Facilitator

- Develop and execute a comprehensive Year 1 needs assessment, reaching over 300+ students, staff, community members, and families.
- Manage Blueprint Legislation Concentration of Poverty and Title I budgets, aligning braided funding to community-identified needs.
- Coordinate academic, health, and social services with 20+ partners to increase family engagement and wraparound services by 40%.
- Produce detailed MSDE and Title I impact reports to guide future funding and resource allocations.

Walters Art Museum, 2013 – 2023

Manager of Visitor Experience & Accessibility, 2018 – 2023

- Lead a team with 30% annual growth over 3 consecutive years—diversifying staff by race, age, and background.
- Create, implement, and lead operational and strategic plans and policies for front-of-house staff, new hires, accessibility initiatives, and visitor policies.
- Institute museum-wide accessibility plans impacting 200,000+ annual visitors.
- Collaborate across departments to ensure the visitor voice is prioritized in exhibitions and programming.

Family Programs Education Coordinator, 2014 – 2018

- Produce 8+ large-scale community events per year, resulting in tripled attendance numbers year after year.
- Create early learning partnerships with 4 Head Start centers, launching bi-annual exhibits featuring student work.

- Build a network of 100+ artists and educators to deliver multicultural, intergenerational programming.

Museum Educator, 2013 – 2014

- Support curriculum development and logistics for events serving 20,000+ annual participants.
- Optimize art education materials used in the museum's family and school programs.

Jackson Local School District, Strausser Elementary, 2007 – 2013

School Curriculum Developer

- Design and teach standards-aligned visual arts curriculum to 500+ students annually (PreK–5).
- Administer pre/post testing to assess learning outcomes, improving test results by 35% in art-integrated lessons.
- Integrate art with ELA and STEM learning in district-wide curriculum.

Toledo Museum of Art, 2003 – 2006

Museum Educator

- Create an alternative visual arts curriculum leading to graduation credit for 100+ at-risk students.
- Partner with the Toledo Museum of Art and University of Toledo to expand learning opportunities.

Toledo Public Schools Phoenix Academy, 2004 – 2005

Art Teacher

- Facilitate drop-in Reggio Emilia-based programs with 3,000+ family participants per year.
- Deliver collection-based lessons to increase interactivity and museum literacy.

Core Competencies

Community School Strategy · Accessibility & Inclusion · Curriculum Design · Visitor Experience Management · Equity-Centered Leadership · Grant & Budget Oversight · Public Engagement · Multigenerational Program Design · Data Collection & Needs Assessment · Cross-Functional Collaboration · Strategic Planning · Team Development

Professional Development

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- Harvard Business School – Leadership Principles
 - Institute for Educational Leadership – Family-School-Community Partnership Strategy
 - Baltimore County Community College – American Sign Language I
 - LEAD Conference – Accessibility in Cultural Institutions
 - NAEA Presenter – Arts Education Through Creative Play
 - LGBTQ+ Inclusion Training – Diversity & Equity in Practice
 - Annual Arts Integration - Culturally Responsive Teaching Techniques
 - Visitor Experience Conference - Audience engagement, accessibility, and operations

Additional Skills & Interests

Tools: Google Workspace, Microsoft Office, Survey Design Tools, Canva, CRM platforms, SMS platforms

Languages: American Sign Language (Basic Proficiency)